# The International Network Women in Nuclear — its Role in Communication and Education

Beate Scheffler



### Today's Challenges

- Nuclear energy is facing a very difficult period at least in Europe
- Only a few weeks ago
  - Nuclear energy had been an important part in many countries' energy mix
  - The world was talking about a Nuclear Renaissance
  - Lots of people were eager to work in the nuclear industry
- Then, the name Fukushima became notorious
  - Several countries are considering their nuclear extension plans
  - Public acceptance for nuclear energy went down in huge parts of the world
  - Young people aren't attracted anymore by the nuclear industry
- WiN is committed to do its very best in supporting nuclear energy



#### WiN Global

- was founded in 1993
- today some 3100 members from 80 countries
- supports and encourages women working in nuclear industries throughout the world



Leading Group members at constitutional meeting are left to right, Roxanne Summers (Canadian Nuclear Association); Sabine Knapp (Inforum Germany); France Bres-Tutino (CEA France); Irene Aegerter, Chairperson (VSE Switzerland); Agneta Rising (Ringhals NPP, Sweden); Marke Heininen (IVO Finland); Corinne Souwer (ECN Netherlands); and Patricia Bryant (USCEA).

- aims to promote the understanding and public awareness of the benefits of nuclear and radiation applications
- acts on an international level, with many countries having their own domestic chapters



#### WiN Europe

- was founded in autumn 2010 to benefit from the cultural and geographical proximity of its members
- legal entity under French law
- is currently composed of 11 European WiN Chapters
  - IAEA, Finland, France, Germany, Hungary, Romania, Slovenia, Sweden, Switzerland, Bulgaria and Spain
  - Representing a total of 1,200 members
- aims to exchange experiences, ideas and best practices to play an active role in the nuclear industry and the public perception





## **Principal Objectives of WiN Europe**

- Communicating and increasing the awareness of the public, in particular of women and the young generation, of the benefits of nuclear technologies
- Encouraging scholarships in nuclear science, technologies and applications
- Fostering education and training in engineering and nuclear fields
- Facilitating access to the first jobs in these fields for alumni, particularly women
- Members serving as mentors
- Increasing diversity and gender equality in the nuclear sector



#### **Communications**

- Different communication tools
  - Newsletter on the international, European and Country levels
  - WiN Global meeting once a year, organized by a regional chapter
  - Web pages
  - Meetings of regional chapters or working groups
  - Round table discussion organized by WiN Bulgaria with other chapters (Slovakia, Romania, Hungary)
- In particular, WiN is a network which allows its members an easy, open and honest communication even on difficult topics



### Education and Mentoring – Few examples

- Awards
  - WiN Romania holds two annual contests (drawing and essay) for young children
  - WiN France collaborates with EdF in the Fem'Energia award
  - WiN Germany is offering a prize for an academic paper
  - WiN Hungary Award for the best perfomed female student in the annual national competition in physics science (Leo Szilard Competition)
  - WiN Bulgaria organizes several educational competitions
- Events for young people, children, parents or teachers
  - Daughter's day in the IAEA
- Mentorship
  - WiN Sweden provides mentors for students studying nuclear engineering at Uppsala university
  - WiN France members are mentoring females students from the INSA engineering school
  - WiN Germany members participate in the CyberMentor program which addresses girls and women who are interested in MINT

#### **Consequences of Fukushima**

- The incidents at Fukushima are changing the acceptance of nuclear energy
  - In the public perception
  - Inside the industry under HR aspects
- We have to change the topics of our communication
  - Return to the basics of nuclear science to rebuild trust
    - Radioactivity, units of measurement, half-life ....
    - Inform about often unknown nuclear applications
  - Accept and communicate our "lessons learned"
  - Put even more emphasis on safety constantly improving safety and talking about it

# WiN Europe will do its best to do so – You are more than welcome to join us!

www.win-europe.org

