

Internationalization of Education: The American Councils Experience

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Overview

1. About American Councils for International Education
 - Experience and Expertise
 - Geographical Area
2. Customized Training Programs
 - RUSNANO Executive Learning Program
3. Degree Programs
 - Algarysh Program
4. University Partnerships
 - EURECA Program
5. Questions & Answers

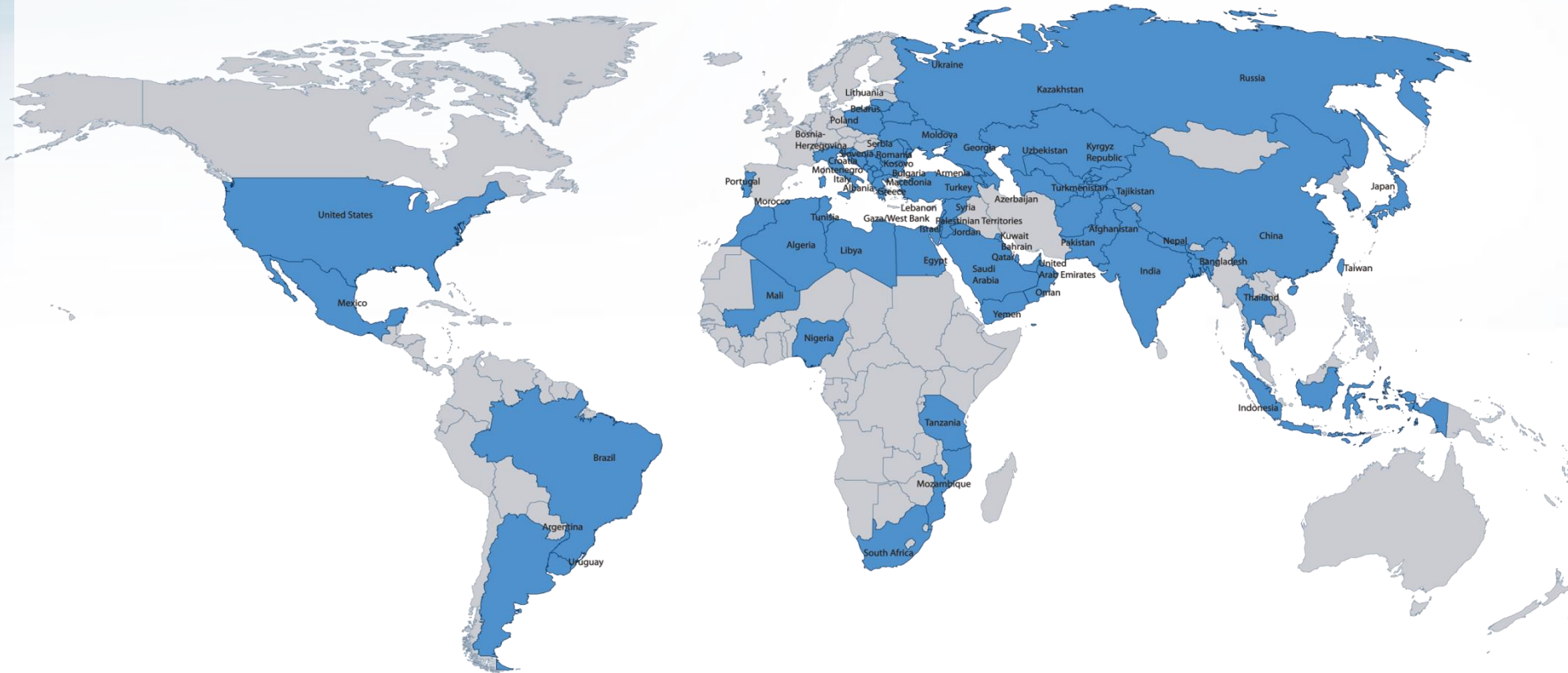


About American Councils

- International non-profit professional organization recognized as a leader in the fields of educational exchange, training, academic assessment and critical language study
- Has over 400 staff in over 30 countries
- Has received funding from the U.S. and foreign governments to provide expert design and implementation of exchange programs
- A premier provider of policy advice and services in the area of international education for some of the most elite programs in the world



Geographic Reach



- Afghanistan ▪ Albania ▪ Algeria ▪ Argentina ▪ Armenia ▪ Azerbaijan ▪ Bahrain ▪ Bangladesh ▪ Belarus ▪ Bosnia-Herzegovina ▪ Brazil ▪ Bulgaria ▪ China ▪ Croatia ▪ Egypt ▪ Georgia ▪ Greece ▪ India ▪ Indonesia ▪ Israel ▪ Italy ▪ Japan ▪ Jordan ▪ Kazakhstan ▪ Kosovo ▪ Kuwait ▪ Kyrgyzstan ▪ Lebanon ▪ Libya ▪ Lithuania ▪ Macedonia ▪ Mali ▪ Mexico ▪ Moldova ▪ Montenegro ▪ Morocco ▪ Mozambique ▪ Nepal ▪ Nigeria ▪ Oman ▪ Palestinian Territories ▪ Poland ▪ Qatar ▪ Romania ▪ Russia ▪ Saudi Arabia ▪ Serbia ▪ Slovenia ▪ South Africa ▪ South Korea ▪ Syria ▪ Taiwan ▪ Tajikistan ▪ Tanzania ▪ Thailand ▪ Tunisia ▪ Turkey ▪ Turkmenistan ▪ Ukraine ▪ United States ▪ UAE ▪ Uruguay ▪ Uzbekistan ▪ Yemen



1. Customized Training Programs

- For working professionals
- Short-term programs:
 - 1 week to 1 month
- Tailored to specific needs of participants
- Examples of Content:
 - Overview of a specific industry sector (e.g., renewable energy)
 - Professional Internships
- Financed privately or by governments



Executive Learning Programs

Case Study: RUSNANO



RUSNANO
Russian Corporation of Nanotechnologies

10 Day tour of U.S. nanotechnology sector

- Washington, DC (4 Days)
 - Government agencies
 - NanoCenter facilities at U. of Maryland
 - International High-Tech Business Incubator Centers
- Phoenix, AZ (3 Days)
 - International Workshop of the Russian Science Technology and Education Consortia (RUSTEC)
- Los Angeles, CA (3 Days)
 - Momentum Biosciences Incubator
 - Tour of California NanoSystems Institute
 - Panel Discussion at UCLA
 - Visit to the Office of Intellectual Property & Industry-Sponsored Research



2. Degree Programs Abroad

- Undergraduate and Graduate Degrees
- Targeted professions
 - Engineering
 - Technology
 - Science
- Guaranteed return requirements
- Financed by governments, private sector, or Public-Private Partnerships



Case Study: Algarysh

- Government of Tatarstan-funded Master's Degree in Engineering and Technology abroad
- Approximately 50 people each year
- Scalable program

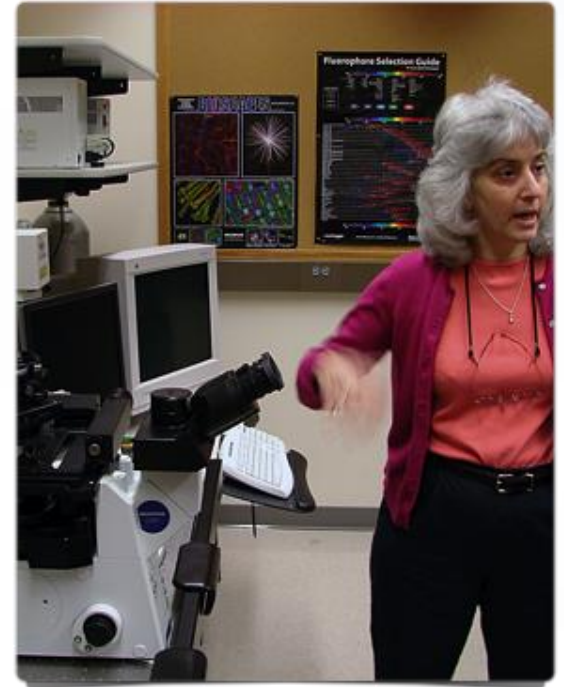


3. University Partnerships

Building relationships between Russian and U.S. universities

Including:

- Joint-degree programs
- Joint research projects
- Curriculum development
- Relationships with industry and business
- Commercialization of university research



Case Study: Developing an Innovation Ecosystem

Enhancing University Research And Entrepreneurial Capacity (EURECA)

Funded by the US-Russia Foundation

Partnerships between:

1. ITMO & UCLA
 2. Purdue, U. Maryland & Nizhny Novgorod University
- Enabling Technology Transfer and IP Commercialization Programs
 - Transforming relationships between university, business and industry
 - Replication capacity



Questions?

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