

COCOA LIFE

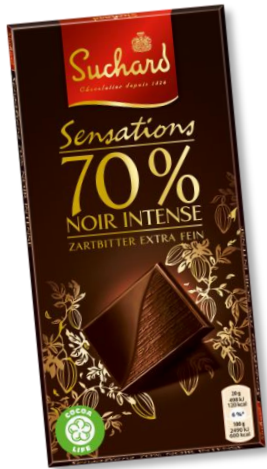
Working with cocoa farmers and their families to build a promising future for cocoa.

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International



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PASSIONATE ABOUT CHOCOLATE



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Cocoa is the essence of our chocolate and vital to our business, so we want to ensure it is made right to bring consumers the chocolate they love.

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MAKING IT RIGHT MEANS TACKLING COMPLEX CHALLENGES

- Low productivity and income
- Ageing trees and soil which has lost fertility
- Poor community development
- Next generation not inspired
- Effects of climate change



HEALTHY COCOA POD



INFECTED COCOA POD

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OUR COMMITMENT

Sourcing cocoa in a way that we believe can have a greater impact on farming communities.

\$400 million investment to ensure a sustainable future for chocolate, reaching 200,000 cocoa farmers and 1 million community members by 2022 in Ghana, Côte d'Ivoire, Indonesia, India, the Dominican Republic and Brazil.

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PARTNERSHIPS



Partnerships between Cocoa Life farmers, communities, NGOs and government partners are key to finding real solutions and measurable long-lasting change.



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TRANSFORMING

Cocoa Life is holistically transforming cocoa farming communities

We co-create solutions to make cocoa farming a business of choice and to build communities that take on their own development while conserving the natural resources



ENVIRONMENT

Maintaining cocoa ecosystems
Protecting the landscape

FARMING

Facilitating the adoption of improved agricultural practices.
Providing access to improved planting materials, crop protection and financial services

COMMUNITY

Empowering communities to lead their own development, with the help of the Community Action Plan

LIVELIHOODS

Improving access to financial services
Promoting entrepreneurship and additional income

YOUTH

Encouraging quality education
Making cocoa farming a more attractive profession for young people



EVALUATION, LEARNING & VERIFICATION

Verification drives learning and transparency.

Cocoa Life works with organizations who measure, evaluate and independently verify our impact.



MEASURING & EVALUATING OUR KPI's



- Net income from cocoa (men & women)
- Cocoa productivity (men & women)

- An increase in women's participation in decision making processes
- Increase of capacity in the community to plan and advocate for their own social development

- Net income from sources other than cocoa (men & women)
- Cocoa farmers reduced vulnerability to external shocks

- Reduction in child labor and forced child labor
- Increase career opportunities for youth in cocoa sector (men & women)

- Helping future farming generations through sustainable natural resources use on the farm
- Increase conservation of forests and maintenance of ecosystems

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VERIFYING OUR SUPPLY CHAIN

FLOCERT verifies the flow of cocoa from Cocoa Life communities into our supply chain, and ensures we are sourcing from the farming communities we invest in.

It also verifies the benefits cocoa farmers receive, such as premium payments and clear trade terms.



FLOCERT
assuring fairness

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OUR PROGRESS BY THE END OF 2018

43% of our
chocolate sourced
through Cocoa Life

Reaching 142,875
farmers and
1476 communities in
across our six
origins

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TOGETHER, WE GROW OPPORTUNITIES

FOLLOW OUR PROGRESS ON

www.cocoalife.org

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